

MEDIA RELEASE

Swiss Marketing Trophy 2015

Grisons company wins special prize of the Swiss Marketing Trophy 2015

Bagno Sasso Mobili is awarded for the most environmentally friendly faucet in the world with the special prize of the Swiss Marketing Trophy 2015. The Swiss Marketing Award is considered the "Oscar" of the Swiss marketing world. Among the nominees there were well-known companies such as BMW, UBS, Geberit and Stöckli.

On March 3, 2015, the world's most water and energy-saving faucet Swiss Eco Tap of the Grisons company Bagno Sasso Mobili wins the special prize of the Swiss Marketing Trophy 2015. Around 1'000 invited guests in the fields of economics and communication followed the award ceremony which was held in the KKL Lucerne. The event was performed by the profiled Swiss Television journalist Susanne Wille.

Rolf Senti, CEO of Bagno Sasso Mobili and Swiss Eco Tap: "This award makes me very proud; we have won major international innovation and design awards for the Swiss Eco Tap. Now we are honored in our home market, which is a great recognition for us. The international awards helped us to increase the awareness of the environmentally friendly faucet. We have continuously put on innovative marketing and sales strategies. Within a short time we had built up a global distribution network. Today the most environmentally friendly faucet is in use for example in the European headquarter of eBay in Berne, the first zero-energy skyscraper hotel "AquaTower" in Radolfzell/ DE, in mosques in Dubai, in mountain restaurants in the Grisons, in a government building in Belgium and the International Airport Timisoara in Romania.» Swiss Eco Tap was awarded the German Innovation Prize as "Best Product 2014" and won the SBID International Design Excellence Award in the category "Contract Product". Moreover, Swiss Eco Tap was nominated for the Design Prize Switzerland, the German Design Award, the Global Cleantech Customer Association Award (GCCA Award), the Zurich Climate Prize and the Swiss Ethics Award. For more information, please visit: www.bagnosasso.ch, www.swissecotap.com



Legend: Swiss Eco Tap pillar tap and bip tap Design line

SCHWEIZERISCHER
MARKETING-TAG
WINNER SONDERPREIS MARKETING TROPHY 2015
SWISS ECO TAP



Bagno Sasso Mobili is a Swiss company headquartered in Landquart. The company is known for interior and bathroom design as well as product design, which has won numerous awards, including the internationally coveted «red dot design award best of the best», the «Good Design Award 2011» of the Chicago Athenaeum Museum of Architecture and Design, the Plus X Award 2014 and various innovation, climate and environmental awards.

For Zurich's and Abu Dhabi's landmarks, the Mobimo Tower and the Ethiad Towers, the company provided designs and products for lounge-bathrooms. Some bathrooms in the suites of the Park Hotel Vitznau bear the stamp of Bagno Sasso Mobili. In the show house close to Chur, Bagno Sasso Mobili presents European top design for living space Made in Switzerland. In Arosa's showroom, the company presents exquisite architecture and designs. The company also has showrooms in Landquart and Zurich. Bagno Sasso Mobili sells famous brands like e.g. Agape, Falper, Gerloff, KFF, Kinnasand, Leha, Occhio, Poliform, Rifra, Sahco, Team by Wellis, Vola and others.

Media contact:

Pia Lehmann

Fon: +41 44 350 71 04

pia.lehmann@epli-lehmann.ch

www.bagnosasso.ch www.swissecotap.com