

## MEDIA RELEASE

Company from Chur / Switzerland joins Swiss Minister Doris Leuthard as ambassador for green innovation in London

### **Startup-company is finalist at Cleantech Innovate**

**The startup company Swiss Eco Line from Grisons / Switzerland travels to London to attend the Cleantech Innovation Award 2016 as a finalist, together with a Swiss delegation led by Federal Minister Doris Leuthard. Swiss Eco Line has qualified as one of six Swiss companies for the finals of the prestigious Cleantech Competition.**

The company Swiss Eco Line has qualified alongside five other Swiss companies for the finals of the prestigious Cleantech Competition. Together they will represent Switzerland as one of the world's most innovative countries at the Cleantech Innovate 2016 in London in February 2016. The startup company Swiss Eco Line develops water- and energy efficient products for bathrooms and wellness areas and has already won several environmental-, energy- and design awards, such as the renowned Green Good Design Award for the most environmentally friendly faucet in the world, the Swiss Eco Tap. The faucets reduce water consumption by 90 percent and drop energy consumption to zero.



The faucets of the Swiss company have long been in use at home and abroad. Sensor faucets are also available since a couple of months.

Rolf Senti, CEO of Swiss Eco Line: "We have been working for many years with the development of sustainable, eco-friendly bathroom and wellness products, without leaving the design out of consideration. We combine sustainability with functionality and design, thus helping to take care to the environment and to save natural resources".

Legend: Sensor faucets Swiss Eco Tap reduce water consumption by 90% and drop energy consumption to zero.

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Swiss Eco Line AG is a Swiss company located in Chur / Grisons. The Swiss Eco Line AG is supported by a team of investors from science, business, politics, engineers and architects, and is run by Rolf Senti with the aim to promote the innovation of water- and energy efficient products. For more information: [swissecoline.com](http://swissecoline.com)

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